



To: 4PeteSake Business Sponsors & Donors

RE: 2022 EVENT SPONSORSHIPS & GIFTS

The 4PeteSake Board is happy to inform you that after a two-year COVID hiatus, the 2022 Day in the Park is scheduled to go on as planned on **Sunday, August 21st** at the North Park.

The Day will begin with the Run/Walk and Bike Ride, and people will be able participate live on that day or virtually, anywhere/anytime. This year we are expanding the sponsorship recognition of these two events by listing sponsors on the backs of both the Run/Walk and Bike Ride shirts! Your company name will be printed, rather than a logo, to be more recognizable.

We will also be holding our third annual Golf Outing on **Friday, September 16th** at the House on the Rock Resort. As before, there are several levels of sponsorship available. Details about the Run/Walk/Ride and Golf Outing sponsorships are outlined in the enclosed Event Sponsorships Form.

You might also consider organizing or sponsoring a group from your business to participate in the Run/Walk or Bike Ride! If you have golfers at your business, consider organizing or sponsoring a team! The registration forms are enclosed.

If your company would like to make a business donation instead of or in addition to a sponsorship, please know that we would be very grateful for gifts of any amount. Throughout the pandemic, the generosity of area businesses and individuals have allowed 4PeteSake to continue to provide meaningful, life-changing support to those residents of the River Valley School District who are in a financial crisis due to a health-related event. Your support helps make the River Valley an extraordinary place to live.

Thank you for your consideration. We look forward to seeing you at the park and on the links!

With gratitude,
The 2022 4PeteSake Board