



To: 4PeteSake Business Sponsors & Donors

RE: 2023 EVENT SPONSORSHIPS & GIFTS

The 4PeteSake Board is happy to inform you that the **2023 Day in the Park** will be held on **August 20, 2023** at the North Park in Spring Green.

The Day will begin with the Run/Walk and Bike Ride, and people will be able participate live on that day or virtually, anywhere/anytime. This year we are expanding the sponsorship recognition of these two events by listing sponsors on the backs of both the Run/Walk and Bike Ride shirts! Your company name will be printed, rather than with a logo, to be more recognizable.

We will also be holding our third annual Golf Outing on **Friday, September 15th** at the House on the Rock Resort. As before, there are several levels of sponsorship available. Details about the Run/Walk/Ride and Golf Outing sponsorships are outlined in the enclosed Event Sponsorships' Form.

You might also consider organizing or sponsoring a group from your business to participate in the Run/Walk or Bike Ride! If you have golfers at your business, consider organizing or sponsoring a team! The registration forms are enclosed.

If your company would like to make a business donation instead of or in addition to a sponsorship, please know that we would be very grateful for gifts of any amount. The generosity of area businesses and individuals have allowed 4PeteSake to continue to provide meaningful, life-changing support to those residents of the River Valley School District who are in a financial crisis due to a health-related event. Your support helps make the River Valley an extraordinary place to live. More information can be found on **www.4petesake.com**

Thank you for your consideration. We look forward to seeing you at the park and on the links!

With gratitude,
The 2023 4PeteSake Board